



**Government of India
Ministry of MSME**

Brief Industrial Profile of Sitapur District U.P



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Kanpur

(Ministry of MSME, Govt. of India,)

Phone: 0512-2295070-73

Fax: 0512-2240143

E-mail : dcdi-kanpur@dcmsmegov.in

Web- msmedikanpur.gov.in

Compiled by – Vijay Kumar Bhatt,
Asst. Director (IMT)

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	03
1.1	Location & Geographical Area	03
1.2	Topography	03
1.3	Availability of Minerals.	04
1.4	Forest	04
1.5	Administrative set up	05
2.	District at a glance	06-07
2.1	Existing Status of Industrial Area in the District Sitapur	08
3.	Industrial Scenario Of Sitapur	08
3.1	Industry at a Glance	08-09
3.2	Year Wise Trend Of Units Registered	09
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	10
3.4	Large Scale Industries / Public Sector undertakings	10
3.5	Major Exportable Item	10
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	11
3.8.1	List of the units in Sitapur	11
3.8.2	Major Exportable Item	11
3.9	Service Enterprises	11
3.9.1	Coaching Industry	11
3.9.2	Potentials areas for service industry	11
3.10	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	12
4.1.1	Manufacturing Sector	12
4.1.2	Service Sector	12
4.2	Details of Identified cluster	12
5.	General issues raised by industry association during the course of meeting	13
6	Steps to set up MSMEs	14

Brief Industrial Profile of Sitapur District

1. General Characteristics of the District

Sitapur has a long history. Sitapur was established by the King Vikramaditya after the name of Lord Ram's wife Sita. This place is concerned with ancient medical and modern history. Puranas were written by Rishi Ved Vyas on the ancient location called Namisharanya. Sitapur is one of the five sacred places, the Hindus have to visit in their Panch Dham Yatra Journey. This is land of Seers, Sufis and Dalits. Dargah of Hazrat Moqaddoom Sheikh at Khairabad and Hazrat Gulzar Shah are the symbols of communal harmony.

1.1 Location & Geographical Area.

Sitapur district is located at Latitude 27.57°N & 80.68°E. It is located on the Gangetic plains with elevations ranging from 150 metres above sea level in the north and in the north west to 100 metres. The Sitapur City is situated on the bank of river Sarayan, Half way between Lucknow and Shahjahanpur on the Lucknow-Delhi National Highway No.24 and 89 Km. North-West from the state capital Lucknow. Sitapur district is surrounded by district Kheri in the North, District Bahraich in the East, district Lucknow in the South, District Barabanki in the south east and district Hardoi in the West. The geographical area of Sitapur district is 5743 Sq.Km.

1.2 Topography

Sitapur is intersected by numerous streams and rivers and contains many shallow ponds and natural reservoirs, which overflow during rainy season, but become dry in the hot season. Except in the eastern portion, which lies in the doabs between the Kewani and Chanka and the Ghaghra and Chauka

rivers, the soil is dry. Even this moist tract is interspersed with patches of land covered with saline efflorescence called reh.

1.3 Availability of Minerals.

The only minerals of any note, found in the district Sitapur is sand which is available on river banks and used in constructions works and bricks clay is also available in district Sitapur.

Soil	-	Rs.2,07,55,195
Bricks Kiln	-	Rs. 82,15,070
Sand	-	Rs. 9,26,824

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011/ In Rs.
MAJOR MINERAL		
1.	Local Clay	Rs.2,07,55,195
MINOR		
1.	Local Bricks Clay	Rs. 82,15,070
2.	Local sand	Rs. 9,26,824
3.		
4.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

In the Sitapur District the total forest area is 580 hectares which is 1.01% of total geographical area. that is very low area under forest. 4767 hectares area are under orchard and mixed variety of vegetation mainly buses. The tress like Shishum, Neem, Mango tree and Jamun tree, Eucalyptus and Babool are found in sufficient numbers.

1.5 Administrative set up.

Sitapur district is in the Lucknow division. It has been divided into 6 sub divisions, popularly known as Tehsils. The district revenue administration is headed by the District Collector also known as District Magistrate with office at the Collectorate and Tehsils are under the charge of Sub-Divisional magistrate. There are 19 blocks and 1329 inhabited villages and 27 are uninhabited. There are four parliamentary constituencies and 9 Assembly constituencies. The law and order administration is jointly coordinated by the District Magistrate and the Superintendent of Police.

2. District At A Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	26.47N		-
	ii) Longitude	82.12E		-
	iii) Geographical Area	2522 KM	Hectares	573891
(B)	Administrative Units			
	i) Sub divisions	2011		6
	ii) Tehsils	2011		6
	iii) Sub-Tehsil	2011		0
	iv) Patwar Circle	2011		0
	v) Panchayat Simitis	2011		219
	vi)Nagar nigram	2011		6
	vii) Nagar Palika	2011		5
	viii) Gram Panchayats	2011		1329
	xi) Revenue villages	2011		2080
	x) Assembly Area	2011		1
2.				
(A)	Sex-wise			
	i) Male	2011	Nos.	1951000
	ii) Female	2011	"	1678000
(B)	Rural Population	2011	"	3187000
3.				
A.	Land utilization			
	i) Total Area	2010-11	Hectare	573891
	ii) Forest cover	2010-11	"	5807
	iii) Non Agriculture Land	2010-11	"	5750
	v) cultivable Barren land	2010-11	"	6359
4.				
	(i) Forest	2010-11	"	5807
5.				
A.	Cattle			Nos.
	i) Cows	2007	Nos.	607561
	ii) Buffaloes	2007	"	509104
B.	Other livestock			
	i) Goats	2007	"	507151
	ii) Pigs	2007	"	46148
	iii) Dogs & Bitches	2007	"	109693
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	228
	V) Roads			
	(a) National Highway	2010-11	"	96
	(b) State Highway	2010-11	"	123
	(c) Main District Highway	2010-11	"	528

	(d) Other district & Rural Roads	2010-11	"	3667
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	"	1192
	(f) Kachacha Road	2010-11	"	958
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	30012
	(b) Post offices	2010-11	"	0
	(c) Telephone center	2010-11	"	69
	(d) Density of Telephone	2010-11	Nos./1000 person	34.67
	(e) Density of Telephone	2010-11	No. per Km.	23.82
	(f) PCO	2010-11	Nos.	908
	(g) PCO STD			1626
	(h) Mobile	2010-11	"	431940
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	11
	(b) Beds in Allopathic hospitals		"	2062
	(c) Ayurvedic Hospital		"	39
	(d) Beds in Ayurvedic hospitals		"	215
	(e) Unani hospitals		"	6
	(f) Homeopathic hospitals		"	-
	(g) Community health centers		"	91
	(h) Primary health centers		"	71
	(i) Dispensaries		"	20
	(j) Sub Health Centers		"	45
	(k) Private hospitals		"	30
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	73
	(b) rural Bank Products		"	108
	(c) Co-Operative bank products		"	54
	(d) PLDB Branches		"	47
	(IX) Education			
	(a) Primary school		"	3680
	(b) Middle schools		"	1574
	(c) Secondary & senior secondary schools		"	255
	(d) Colleges		"	58
	(e) University		"	-
	(f) Engineering College		"	-
	(g) Polytechnic		"	1
	(h) ITI		"	3
	(i) Educational training institute		"	-

SOURCE:- DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Sitapur U.P

S. No.	Name of Ind. Area	Land acquired	Land developed	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Malhui	6.40	6.40	675.00	48	48	-	19
2	Industrial Estate Khairabad	4.04	4.04	675.00	31	31	-	15
3	Industrial Estate Sidhauri	1.00	1.00	462.00	48	47	01	04
4	Industrial Estate Mishrikh	1.06	1.06	199.00	81	73	08	00
5.	Industrial Estate Mehmoodabad	1.35	1.35	468.00	82	82	-	00
	Total :	13.85	13.85		290	290	09	38

SOURCE:- DIC

3. INDUSTRIAL SCENERIO OF Sitapur U.P

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	No.	8929
2.	TOTAL INDUSTRIAL UNIT	"	8929
3.	REGISTERED MEDIUM & LARGE UNIT	"	07
4.	"	"	2447
5.	"	"	27244

6.	NO. OF INDUSTRIAL AREA	"	02
7.	TURNOVER OF SMALL SCALE IND.	In lacs.	839
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	"	60766.00

SOURCE:- DIC,

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2003-04			
2004-05			
2005-06			
2006-07			
2007-08			
2008-09			
2009-10			
2010-11	8925	27244	6438.68
Total	8925	27244	6438.68

SOURCE:- DIC

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	2213	2646	6810
22	Soda water	14	41	113
23	Cotton textile	281	233	2942
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	3	2	9
26.	Ready-made garments & embroidery	1174	553	5106
27.	Wood/wooden based furniture	387	522	1539
28.	Paper & Paper products	99	73	321
29.	Leather based	72	82	193
31.	Chemical/Chemical based	72	100	221
30.	Rubber, Plastic & petro based	45	100	158
32.	Mineral based	63	58	1017
33.	Metal based (Steel Fab.)	25	28	81
35.	Engineering units	25	227	872
36.	Electrical machinery and transport equipment	270	46	318
97.	Repairing & servicing	139	894	5824
01.	Others	2750	424	2241

SOURCE:- DIC

3.4 Large Scale Industries/Public Sector undertakings - Nil

3.5 Major Exportable Item - Carpet & Durri.

3.6 Growth Trend

The growth trend of industries at Sitapur district is approxi. 3.6% annual

3.7 Vendorisation / Ancillarisation of the Industry : NA

3.8. Medium Scale Enterprises

3.8.1 List of the units in Sitapur - NA

3.8.2 Major Exportable Item - Carpet & Durri.

3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Handmade artificial jewelry
- d) Handmade design on textile & hosiery products.
- e) Repairing of Auto Mobiles.
- f) Mobile Handset Repairing.
- g) Computer Hardware & Software
- h) Furniture
- i) Diesel Engine Repairing
- j) Agricultural Implements.
- k) Gate & Grill (Fabrication Work)
- l) Embroidery & Zardoji
- m) Stationery materials
- n) Printing Press
- o) Fancy Jewellery
- p) Lily Jewellery
- q) Hotel & Restaurants

3.9.1 Coaching Industry

Engineering entrance, pre-medical entrance, SSC and bank PO/clerks.

3.9.2 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Tourism industry
- c) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Organic Farming & Organic Product industry
- g) Handicrafts & handmade products Industry
- h) Art & Artisan product Industry
- i) Inverter/ Lead Acid Battery

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Plastic & Plastic product
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories
- j) Food Products
- k) Switch Board
- l) Chemical
- m) Spring Making
- n) Dairy Food
- o) Ice candy
- p) Cement Jali & Gamla
- q) Wood Products.
- r) Paint & Brush
- s) Phenyl & Phenyl balls.
- t) Chura & Chura products
- u) Aurvedic Medicines
- v) Babool Gond & Rasin
- w) Truck & Bus body making

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS - Carpet & Durri

4.1.1 Manufacturing Sector

- a) Shoe & Leather Products
- b) Zari & Zardozi Products

4.1.2 Service Sector

- a) Repairing & Maintenance of automobile & Machineries

4.2 Details for Identified cluster

4.2.1 Name of the cluster - Durri

Durri cluster identified.

5. General issues raised by industry association during the course of meeting

No strong & formal industry association exists but surveying officer observed that the main reason for under development of industrial environment in Sitapur are :-

Lack of coordination between state govt. Agencies and individual enterprises.

- a) Problem of continuous Power Supply, Drainage system Problem.
- b) Non- availability of skilled Man Power
- c) Non- Awareness of MSME Schemes
- d) Technological & Financial Support
- e) Problems of Raw Material availability & Market Access
- f) The problem of tax structure towards MSMEs
- g) Weaker infra-structure (Road, Electricity & Transportation)

**** . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industrial Centre (DIC) Sitapur U.P
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Sitapur
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur

000